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Side FX Featuring Kim Cameron Performing Live @ Blues Alley on March 5

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SOURCE: [AMP3 Public Relations](#)

Join Kim Cameron and the Side FX band on Thursday, March 5th, 2009 as they celebrate the release of their debut album *Contradictions* at the [legendary Blues Alley](#) jazz club in Washington DC.

RSVP to SideFX@AMP3pr.com to receive a free gift at the show!

About Kim Cameron

Kim Cameron and the Side FX band offer an eclectic blend of pop, rock and jazz into a smooth, groovy listening experience. Think [Carly Simon](#) with an attitude.

The group launched their first album, *Contradictions* in the September 2008. Combining a fresh, genre-shifting sound with inspired and deeply personal lyrics, every [song](#) in the album is wrapped around a personal experience of lead singer/songwriter, Kim Cameron. Gaining popularity quickly throughout the Washington, D.C., and Baltimore, MD area, Side FX offers an alternative sound that is all their own.

Lead singer Kim Cameron spent the last twenty years working her way up the corporate ladder but there was always something missing in her life. When her brother-in-law was diagnosed with cancer in 2007, she finally had that extra motivation she needed to realize how much she would regret not chasing her dreams. So Kim teamed up with a few Iranian transplants and a D.C. native struggling to rise above a poverty stricken neighborhood. And the Side FX Band was born.

The band quickly began expanding their basement jamming sessions to local restaurants, benefits and venues. For Kim, writing songs became a positive outlet for expressing how much her brother-in-law had made an impact on her life. "My goal with writing and singing is to help take people away from a frustrating day or sad place and bring them back home--and home is not a location, but rather a place that you can feel grounded and safe," says Kim.



A promotional poster for a live performance. The top left features the 'side FX' logo in a stylized font. The top right has the text 'SIDE FX FEATURING KIM CAMERON LIVE AT BLUES ALLEY' in bold, orange and white letters. The center is a photograph of Kim Cameron singing into a microphone, lit with blue and red stage lights. To the right of the photo, vertical text reads '1073 Wisconsin Ave NW, DC (202) 337-4141'. The bottom left contains contact information and two quotes. The bottom right has the event details: 'THURSDAY, MARCH 5 / SHOWS AT 8PM & 10PM / \$18'.

side FX

**SIDE FX FEATURING
KIM CAMERON
LIVE AT BLUES ALLEY**

To RSVP or to learn more about Side FX,
Email SideFX@AMP3pr.com

Kim Cameron (...) seduces us with her soulful tones.
— OVERGROUND UNDERGROUND

Sultry-voiced lead singer Kim Cameron is a frontwoman who projects as much strength as she does warmth.
— WHISPERIN' & HOLLERIN

For more info on Side FX,
visit www.SideFXband.net

1073 Wisconsin Ave NW, DC
(202) 337-4141

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The album name *Contradictions* carries hidden meanings. It represents the clash between the upbeat sounds and the lyrical content and the album's lack of a fixed genre. For Kim, the true contradiction is: "What you see is not always what you get. Inside all of us are some hidden truths or talents that are often overlooked."

A gift for storytelling makes each song by Kim Cameron an unraveling tale that effortlessly connects the listener with the music. Her lyrics speak to life's journey, exploring emotional relationships and drawing strength from life experiences. The songs reveal a surprising depth--from lyrics about disillusioned troops ("My Hero"), to the temptations of a budding romance ("Come a Little Closer"), to an intimate portrait of a trapped woman who would "rather hide under MySpace eyes" ("Her Escape"). Kim Cameron gives the album a get-up-and-dance spirit with a seductive twist. Kim Cameron's sultry alto notes blend seamlessly among the [electric guitar](#) riffs and the saxophone solos.