

### PROPS

Lorde's platinum-selling breakthrough single "Royals" is making history again. The song reached No. 1 on *Billboard's* Hot 100 Chart, making the 16-year-old New Zealand phenomenon the youngest artist to top the chart since 1987. The song also sat a new record for "Longest No. 1 at *Alternative Radio by a Female Artist*" with a staggering seven weeks at the top. Upon learning the news, Lorde told *Billboard*, "It feels like a combination of my birthday, Christmas and washing my hair after a month of not doing so." Indeed, as soon as it was released, "Royals" created a frenzy online. It reached the No. 1 spot on *Hype Machine*, and raked up over 35.5 million YouTube/VEVO views. To see what all the fuss is about, go to <http://lorde.co.nz>.

Silverlake Conservatory of Music, along with the Red Hot Chili Peppers' bassist Flea and bandmate/frontman Anthony Kiedis, hosted a benefit for [unclear] in Los Angeles.

Jampol Artist Management (JAM) has completed an agreement to manage the Ramones, alongside Dave Frey of Silver Partner Management. They will oversee the legendary punk rockers' music, film, name, likeness, apparel, licensing and other ventures in all media. "The Ramones only needed three chords, two minutes and one name to forever change rock music," says JAM President Jeff Jampol, who also represents the Doors, and the estates of Janis Joplin, Jim Morrison, Otis Redding, Tupac Shakur, Rick James, Peter Tosh and Henry Mancini. He also serves as consultant to the Estate of Michael Jackson.

Jampol relates, "We're deeply committed to maintaining the group's legacy as well as [unclear]".

## DIY Spotlight Kim Cameron (Side FX)

SAVVY DIY ARTISTS know that one of the keys to independent success is to create multiple income streams. Kim Cameron not only understands that concept, she lives it. Cameron, along with her band Side FX, is known for exploring new sounds that offer the unexpected. And she applies that same approach to her career as she explores new and unique income streams. A high-energy, *Billboard* chart-topping dance artist, Cameron's music is played in over 2,500 stores and on radio stations across the US, UK and Australia. She's garnered over four million YouTube views, charted songs on *Mediabase* and has won several honors including "Album of the Year" and "Best Live Performance."



Recently, her song "Not Into You" was selected by Clear Channel as the song of the month for September and has been added to over 65 stations. Even with all that attention, as a DIY artist Cameron knew she needed to stretch her horizons and generate income. So she wrote and released a children's audio book. She personally narrates the book and performs the background music as well as

a sing-a-long song. Her inspiration came from her teaching gig at the School of Rock where she met a young girl who became the first artist signed to her label (Side FX Partners, LLC). Those additional revenue streams have extended Cameron's brand and enabled her to make music her full-time job.

You can keep up with Kim Cameron by visiting <http://sidefxmusic.com>

Have a successful DIY strategy to share? Email [bbahtmc@aol.com](mailto:bbahtmc@aol.com)

# MUSIC CONNECTION

Exclusiv



Rascal. Haim are currently on tour after festival appearances at Lollapalooza, Bonnaroo, City Line.

On the road