

# VoyageMIA

## Conversations with Kim Cameron

Today we'd like to introduce you to Kim Cameron.

**Hi Kim, thanks for joining us today. We'd love for you to start by introducing yourself.**

I began my career in the corporate world of Information Technology. It was not my passion but a means to end. Music has and always will be my drive to succeed. Before I could satisfy my ultimate goal of living the dream life in the world of entertainment, I started working at a government contracting firm inside Washington, DC. Years of long hours and climbing the ladder led me eventually to ExxonMobil where I was able to travel around the globe twice. It was a great experience to see places and meet people that otherwise I would have never had the chance. And yet, it still left me wanting to pursue my true love, music. After 20 years in the corporate world, I took a big leap of faith and jumped head on into an original project. It was a painful and joyful time at the same time. My fellow colleagues thought I had gone crazy to quit such a lucrative job and yet, I was really excited to take on an industry that I knew nothing about.



I created my own entertainment label and hired a band. Then, I hired a producer. The minute I stepped into the studio, my heart was stolen forever. I fell in love with the songwriter, the recording, the creating—there was nothing I did not love about creating my first album, called Contraditions.

And, once you have an album, it's time to go on tour. I had never been on tour — my experience on stage was a cover band in really dirty bars and joints. In a big bus, my five bandmates and I took off on a 12 state tour in the middle of winter. I am not sure I could have chosen a worse time to go on tour, but the experience and ability to understand the music industry was invaluable. With each performance and each album (10 albums later), I got smarter. I switched up my genre to what best reflected me, which was dance music, moved to Miami Beach and created enough of a following to garner two Top 20 Billboard hits. Along the way, I toured across Europe, the Caribbean and China. Adding to my accolades, I sang for the NFL twice and the MBL and started a children's book series 'Seaper Powers.' I added library and elementary school tours to my list of places to visit, reading and showcasing my Seaper Powers mascots across the USA. And, about three years ago, I had an itch to dive into filmmaking. So, I took my first book from my children's series, wrote a screenplay and took it to the big screen, directing and producing the entire film. On December 10th, it was picked up by the Dove Channel as a Dove Original. The 88-minute 2D animation feature film has won over 35 awards and is called: Seaper Powers In Search of Bleu Jay's Treasure.

**We all face challenges, but looking back would you describe it as a relatively smooth road?**

Of course not. Hard work always has struggles. The biggest are the people who try and steal from you, and in the entertainment industry, it's fairly common.

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**Thanks for sharing that. So, maybe next you can tell us a bit more about your work?**

I have written or co-written about 400 songs at this point. I have written for a few films and of course, my most recent film Seaper Powers In Search of Bleu Jay's Treasure. Since I have been in the entertainment world since 2008, I have several big milestone achievements that I am proud of; Singing the National Anthem for the NY Giants; Directing and Producing an original film for the Dove Channel; Touring in China; and support our local youth. (I was for six years a mentor for Guitars Over Guns, a nonprofit that works with at risk youth through music education.)

**Are there any important lessons you've learned that you can share with us?**

You can never be smart enough. There are always things to learn.